

City Of Santa Fe Exit Poll Data

Frequency Report

Election Attitudes and Experiences

1. How confident are you that your vote in the City of Santa Fe General Election was counted as you intended?

Very confident	71%
Somewhat confident	23%
Not too confident	3%
Not at all confident	3%

2. From what source, if any, did you learn about Ranked Choice Voting? **[Mark all that apply]**

City public meeting	5%
Candidate forum	8%
City website	13%
Community training or presentation	5%
FairVote website	4%
Radio	13%
Newspaper	49%
Door knocking (candidate or other)	8%
Neighbor, friend	17%
Social media	18%
I had not heard about Ranked Choice Voting before I voted today.	9%

3. In the mayoral contest how many candidates did you rank on your ballot?

One	11%
Two	8%
Three	11%
Four	8%
Five	62%

4. How confusing did you find your Ranked Choice ballot?

Very confusing	6%
Somewhat confusing	10%
Not too confusing	17%
Not at all confusing	67%

5. When you voted, did you get a message from the voting machine saying there was a problem with your ballot?

Yes, and I decided to spoil my ballot and get a new one	4%
Yes, but I chose to cast my ballot as is	28%
Yes, I did something else	1%
No, I didn't get such a message	67%

6. How much did you like or dislike using a Ranked Choice ballot (RCV) today?

Very much liked RCV	41%
Somewhat liked RCV	15%
Neither liked or disliked RCV	21%
Somewhat disliked RCV	8%
Very much disliked RCV	15%

7. How easy or hard was the voting location to find?

Very easy	91%
Somewhat easy	6%
Somewhat hard	2%
Very hard	1%

8. How easy or hard was it to find a place to park?

Very easy	88%
Somewhat easy	8%
Somewhat hard	3%
Very hard	1%

9. How helpful or unhelpful were the poll workers?

Very helpful	93%
Somewhat helpful	6%
Somewhat unhelpful	1%
Very unhelpful	0%

10. Overall, how satisfied or unsatisfied are you with your voting experience?

Very satisfied	81%
Somewhat satisfied	14%
Somewhat unsatisfied	3%
Very unsatisfied	2%

Attitude toward RCV and the Campaign

11. Did any candidate or campaign ask you to vote for **ONLY 1** candidate?

Yes	5%
No	95%

12. Did a candidate or campaign ask for your second or third choice vote for mayor in this election?

Yes	23%
No	77%

13. Do you think Ranked Choice voting should be used in future city elections for mayor and city council?

Yes	71%
No	29%

14. Do you think Ranked Choice Voting should be used in **primary or general state elections (e.g. governor, attorney general)**, where there are more than two candidates running for the same contest, or do you think the candidate who receives the most votes in those contests, but not necessarily the majority of the votes, should win the election?

Ranked Choice Voting should be used to select the winner	53%
The candidate with the most votes, should win	47%

15. Thinking about candidates in the recent mayoral election, how much time would you say the candidates spent criticizing their opponents?

Most of the time	5%
Some of the time	25%
Very little time	55%
None of the time	15%

16. Compared to the last city mayoral election, were you more or less likely to vote for your favorite candidate?

More likely	51%
No difference	46%
Less likely	3%

17. Compared to previous Santa Fe mayoral contests, did you feel the tone of the candidate campaigns was more positive or more negative?

Much more positive	34%
Somewhat more positive	33%
About the same	30%
Somewhat more negative	2%
Much more negative	1%

18. Which statement comes closest to your opinion for the BEST method to select our **city councilors and mayor**?

I prefer that the winning candidate gets a majority of votes through Ranked Choice Voting	58%
I prefer that the winning candidate gets the most votes, whether or not it is a majority	32%
It doesn't matter to me what system is used	10%

19. Please record your votes below as you cast them on the ballot in today's election for Mayor. Your first vote choice:

Peter N. Ives	7%
Alan Webber	33%
Kate I. Noble	27%
Joseph M. Maestas	10%
Ronald S. Trujillo	23%

20. Please record your votes below as you cast them on the ballot in today's election for Mayor. Your second vote choice:

Peter N. Ives	19%
Alan Webber	25%
Kate I. Noble	26%
Joseph M. Maestas	22%
Ronald S. Trujillo	8%

21. Please record your votes below as you cast them on the ballot in today's election for Mayor. Your third vote choice:

Peter N. Ives	27%
Alan Webber	16%
Kate I. Noble	22%
Joseph M. Maestas	25%
Ronald S. Trujillo	10%

22. Please record your votes below as you cast them on the ballot in today's election for Mayor. Your fourth vote choice:

Peter N. Ives	29%
Alan Webber	15%
Kate I. Noble	13%
Joseph M. Maestas	28%
Ronald S. Trujillo	15%

23. Please record your votes below as you cast them on the ballot in today's election for Mayor. Your fifth vote choice:

Peter N. Ives	17%
Alan Webber	12%
Kate I. Noble	10%
Joseph M. Maestas	13%
Ronald S. Trujillo	48%

Demographics and Partisanship

24. Are you:

Male	42%
Female	58%
Transgender male	0%
Transgender female	0%

25. Please select your age group:

18-24	3%
25-34	8%
35-44	14%
45-54	19%
55-64	26%
65+	30%

26. What was the last grade of school you completed?

High school diploma or less	6%
Some college	16%
College education	39%
Postgraduate degree	39%

27. Are you:

Hispanic	29%
White	64%
Native American	1%
African-American	1%
Asian	1%
Other	4%

28. Do you usually think of yourself as a:

Democrat	67%
Republican	8%
Green	2%
Libertarian	2%
Independent/Decline to state	21%

29. At which station did you vote?

montezuma (Montezuma Lodge)	6%
gonzalez (Gonzalez CS)	5%
salazar (Salazar ES)	10%
atalaya (Atalaya ES)	11%
stjohn (St. John's Methodist)	17%
christ_life (Christian Life)	13%
sweeney (Sweeney ES)	12%
ssl (Southside Library)	7%
nava (Nava ES)	8%
gccc (Gccc)	11%